**Visit Barnsley Website Cookies Policy**

**What is a cookie?**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

# **How do we use cookies?**

We use cookies for various purposes:

* To enable certain features and functions of our website, such as logging in, shopping cart, and language selection.
* To analyze how you use our website, such as which pages you visit, how long you stay, and what you click on.
* To improve our website performance, security, and usability.
* To personalize our website content and advertisements according to your interests and preferences.
* To measure the effectiveness of our marketing campaigns and promotions.

# **What types of cookies do we use?**

We use different types of cookies (not sure if we need to be more specific here)

* Session cookies, which are temporary and expire when you close your browser or end your session.
* Persistent cookies, which remain on your device until you delete them or they expire.
* First-party cookies, which are set by us or our service providers on our website.
* Third-party cookies, which are set by other parties on our website or on other websites that we link to or embed in our website.

# **How can you manage your cookie preferences?**

You can manage your cookie preferences by changing your browser settings or using the cookie consent tool on our website. You can accept or reject all cookies or choose which types of cookies you want to allow or block. However, please note that some cookies are essential for our website to function properly and disabling them may affect your browsing experience or prevent you from using certain features and services.

# **How can you contact us?**

If you have any questions or concerns about our cookies policy, please contact us at email address to be included.